

Prepared by Mary Sell
Executive Director



**OAKS &
SPOKES
PROGRESS
REPORT**

2022

INTRODUCTION

Oaks and Spokes is on a mission to make the City of Oaks, the City of Spokes. We believe that a people-powered future will better serve our planet, our community and our children. We believe that bold action will be required and that we must coalition build together for a new and brighter tomorrow. We know our community is ready for a more equitable and sustainable mobility future, and we are here to answer that call.

Over the past two years, we've been hard at work to advance transportation access and equity in Raleigh and build a mobility future that doesn't dictate a personal vehicle for economic opportunity and advancement. This document provides an update on work that has occurred to date, and helps to track performance on noted goals outlined in our 2021 - 2023 Strategic Plan for the organization.

In late 2020, Oaks and Spokes hired it's first Executive Director to help coalition build and create capacity for the work that needs to happen in our community to advance better, and more equitable solutions. We're proud to provide this update and encourage you to join our cause to advocate for safer and more sustainable streets for all.



Mary Sell
Executive Director



Sara Ellis
Program Manager



Nick Neptune
Board Chair

STRATEGIC PLAN PRIORITY AREAS

Our Strategic Plan has three different programmatic areas of emphasis:

1

Community

Building the community for those that bike and celebrating the joy that biking brings is fundamental to our mission and purpose. Our community builds the foundation for all we do.

2

Advocacy

Advocacy is what we do! Collaborating with the community at large, Oaks and Spokes works with a diverse stakeholder base to identify how we can improve our built environment to put people, first.

3

Capacity

In order for our organization and mission to thrive and grow, we must continue to add capacity. Fundraising goals and staffing expectations for the future are outlined in this section.

FOCUS AREA #1 COMMUNITY

Goal	Metric	Progress to Date
Double membership of organization from 2021 - 2023.	Number of members	Membership has more than doubled to over 200, exceeding this goal. Our updated goal is to quadruple membership from the 2020 baseline.
Ensure our membership base and board better reflect the diverse array of residents in Raleigh and our greater region	Percentage of membership	In 2020, we added optional demographic capture for membership info so we can better track this goal. 37% of our board identifies as a minority ethnic group. Beyond direct membership, we have greatly enhanced equity programming and outreach, including direct support for Raleigh Rescue Mission, the Women's Center and the US Committee for Refugees and Immigrants.
Work to create holistic youth programming, targeted at K-12 students to get the next generation excited about bikes.	launch program, engage w/ 100 youth per year	In 2022, Oaks and Spokes began contracted support with the Wake County Safe Routes to School program, which includes support for youth efforts and programming. To date, we have interacted with an estimated 1,450 students in 2022 for programmed outreach events.
Launch business facing membership program to enhance community outreach and engagement.	recruit 5 business members	In 2021, Oaks and Spokes launched our business membership program that provides programmatic support for our work while allowing us to collaborate more directly to support the small business community. To date, we have 14 business members and counting.
Create a bicycle benefits program in Raleigh to further encourage a culture of cycling as a sustainable transportation option.	10 bicycle benefits businesses	We want the local small business community to know that bikes mean business. In 2021 we revamped our membership program to include a membership card, providing discounts at local retailers. We currently have 6 local businesses that participate in this program, and aim to recruit 10 or more in the next year to meet our 2021 - 2023 Strategic Plan goal.

FOCUS AREA #2

ADVOCACY

Goal	Metric	Progress to Date
Advocate for new infrastructure to be all ages and abilities.	5 new projects w/ separated bike lanes	The City of Raleigh continues to make progress on the installation of separated biking infrastructure with more than 5 projects completed since 2020 adding physical separation.
Work to identify funding amplification opportunities for a safer bike network.	30% increase in funding	In 2021, Oaks and Spokes worked to successfully advocate for a \$500,000 amplification in funding for adding delineation to our existing buffered lanes, which resulted in bollards being added to specific roads. We also worked closely with City of Raleigh staff to provide support for additional grant applications for transformational projects, like the Chavis-Dix Strollway & Heritage Walk. This received a \$3 Million federal grant in 2022 .
Partner to install tactical projects to provide real solutions in a shorter time scale.	Host (2) tactical projects per year	Oaks & Spokes has held or supported 5 tactical projects since 2020, including: State and Lenoir Street cycle tracks and Traffic Garden Installations. Our first tactical pop-up became permanent with the installation of bollards along West and Harrington to create Phase I of the North-South Greenway Connector for Downtown Raleigh.
Create opportunities for advocacy and build a network for effective outreach to achieve program and organizational goals.	Hold advocacy meeting monthly	Our team has worked to meet monthly and launched the Advocacy Through Action campaign in 2022, which travels around Raleigh to identify barriers in each respective neighborhood and community and provides an opportunity for information gathering and coalition building for solutions.
Build a community of people that bike through events and programming.	Hold events monthly	In the last year, our team has worked to hold over 60 events with program partners and local stakeholders. With all ages and abilities represented, we have diversified our outreach and community building in the past year. We look forward to building on that in the year ahead.

FOCUS AREA #3

CAPACITY

Goal	Metric	Progress to Date
Create opportunities for additional staff to help augment program goals.	2 staff members by 2023	The organization has brought on 2 part-time staff members and 4 interns in the past two years. Our goal by 2023 is to have 1 FTE staff member, 1 PTE staff member and internship support.
Create sustainable fundraising outcomes to achieve organization growth and mission.	Raise \$30,000 per year	We exceeded our annual giving campaign goal of \$25,000 in 2021 and have set a 2022 goal of \$35,000. We have brought on additional funding sources including grants and other support to amplify programmatic activity.
Strategically identify committed board members with unique strengths and assets to enhance program outreach and mission.	Ongoing	Our board is incredibly diverse with many different skills, professions and areas of expertise represented. We will continue to recruit diverse board representation to allow sustained program growth.
Seek collaborative partnerships and expand organization network to enhance program efforts and engage with new communities.	1 new intro meeting monthly	Starting with our " Community Conversations " in 2021 , we have held meetings monthly to share the work we are doing in the community, and to build new partnerships and collaboration opportunities.



The Oaks and Spokes approved **2022 Annual Budget is \$93,076.**

This supports programmatic outreach and grant programming along with two part-time staff members that execute deliverables and build capacity for additional program growth.

PROJECT SPOTLIGHT



Marbles Bike Rodeo + Traffic Garden

Part of the annual Bike Month activities, this event brought in more than 750 attendees and provided an opportunity for children to experience a simulated traffic environment to learn critical safety skills.

Downtown Raleigh Garden Tour

This sold out community ride featured both homes and local non-profits making big moves for sustainable urban agriculture. It featured partners like: Black Farmer's Hub, The Women's Center Micro Garden, Raleigh City Farm and others.



Stroll in the Streets Pop-Up Bike Lane + Open Streets Event

In the fall of 2021, we hosted a pop-up bike lane connecting Chavis and Dix Park and helped support a traffic garden installation. Over 1,000 people attended this community event. This corridor has since received \$3 million in federal funding to begin project implementation.



Trail Oriented Design Ride & Panel

Bringing together local government, public engagement & development professionals, we hosted another sold out audience to discuss what intentional trail oriented design and placemaking could look like in Raleigh.



USCRI Partnership

Working as the financial sponsor for Community Kickstand, Oaks and Spokes has further amplified our partnership with the US Committee for Refugees and Immigrants through launching a pilot program to provide bikes monthly to households in need of transportation. We also host quarterly onsite repair days where we meet the refugee and immigrant communities at their homes to rehab and repair bikes in need of a tune-up.



OAKS & SPOKES 2022 BOARD MEMBERS



Nick Neptune
Board President



Harry Johnson
Treasurer



Milo Bateman
Membership



Kuanyu Chen
At-Large



Jared Harber
At-Large



Willy Hardy
At-Large



Michele Hood
At-Large



Tyler O'Ferrell
At-Large



Jonathon Powell
At-Large



Yevette Trotman
At-Large

**Please reach out if we can be of assistance.
In partnership, the Oaks and Spokes team:**

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