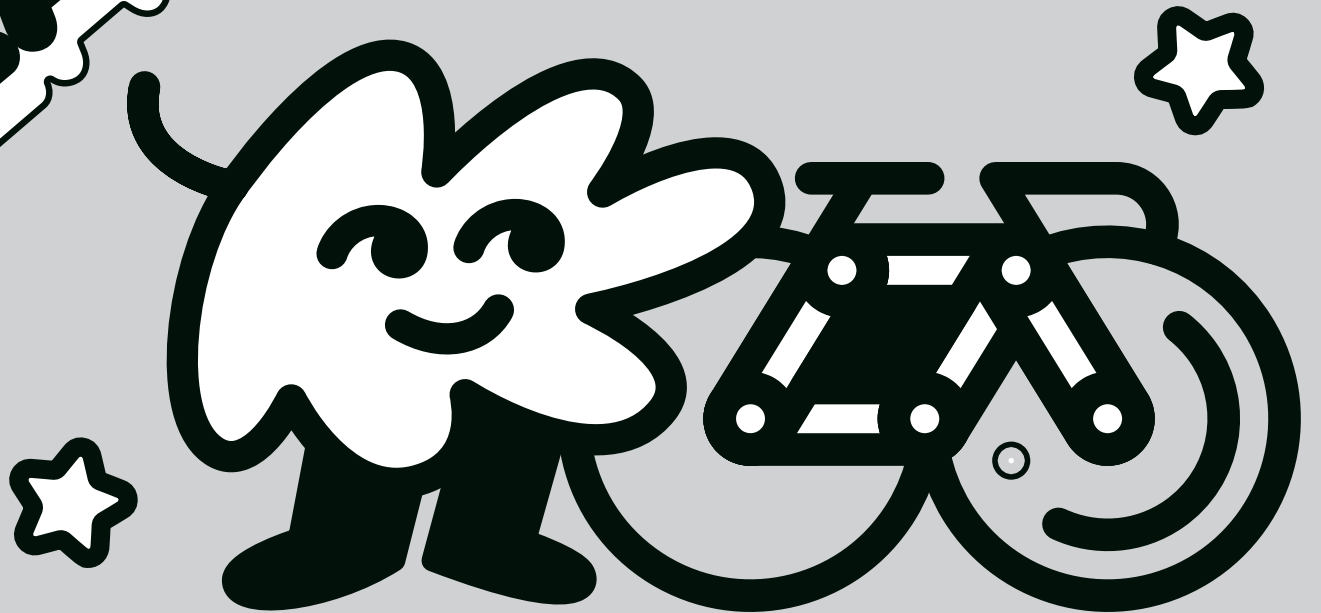


/// OAKS
AND SPOKES

STRATEGIC PLANING

2025 - 2030



#THANKYOUFORRIDINGYOURBIKE

When we get on a bicycle, we not only better ourselves, we better our world! If you are reading this, you probably already know that. But imagine if even more of us, beyond this like-minded community, got to discover the joy of a ride or even a walk. What if others had the same chance to rediscover Raleigh with fresh eyes, open to the freedom that comes from stepping out of a car and going for a ride? This is, and always will be, my goal.

It is my privilege to share with you this updated strategic plan for Oaks and Spokes. In it, we set out to clearly define who we are, what we do, and where we are headed. I wanted this plan to speak in plain and direct language, free of overly complicated jargon that tries to impress but fails to inspire. I chose this approach because riding a bike is simple. Walking is simple. Doing both should also be simple. And yet, we as a society have overlooked human-powered mobility as a solution to the myriad issues we face today. Together, we can change that.

The contents of this plan were developed by myself, our Board of Directors, and the invaluable input of our members and the biking community. It sets our sights on 2030, but this is not a plan to sit on a shelf and gather dust. We will revisit and update it in the years to come to ensure it grows and evolves with us.

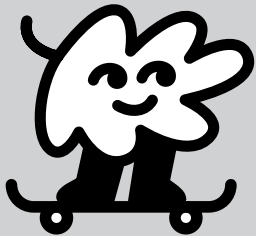
Speaking of the future, the next few years will no doubt bring challenges, but real change starts right here in our local communities. Remember, the revolution is local. Let us continue to work together, support one another, and create the kind of community we all dream of. Stay vigilant. Stay safe. Take care of one another. And most of all, thank you for riding your bike.



XOXO,
Jared*

OAKS
AND SPOKES
STRATEGIC
PLAN
2025 - 2030

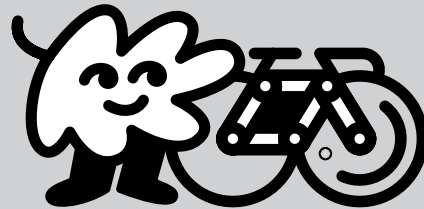
A SNAPSHOT: 2025-2030



**MICRO
MOBILITY**



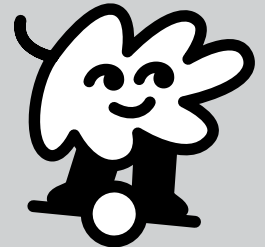
WALKING



BIKING



TRANSIT



**MICRO
MOBILITY**

"ACTIVE TRANSPORTATION"

OUR MISSION:

2025 - 2030

"Oaks and Spokes is transforming Raleigh into a city where biking and walking are safe, accessible, and integral to everyday life."

.....

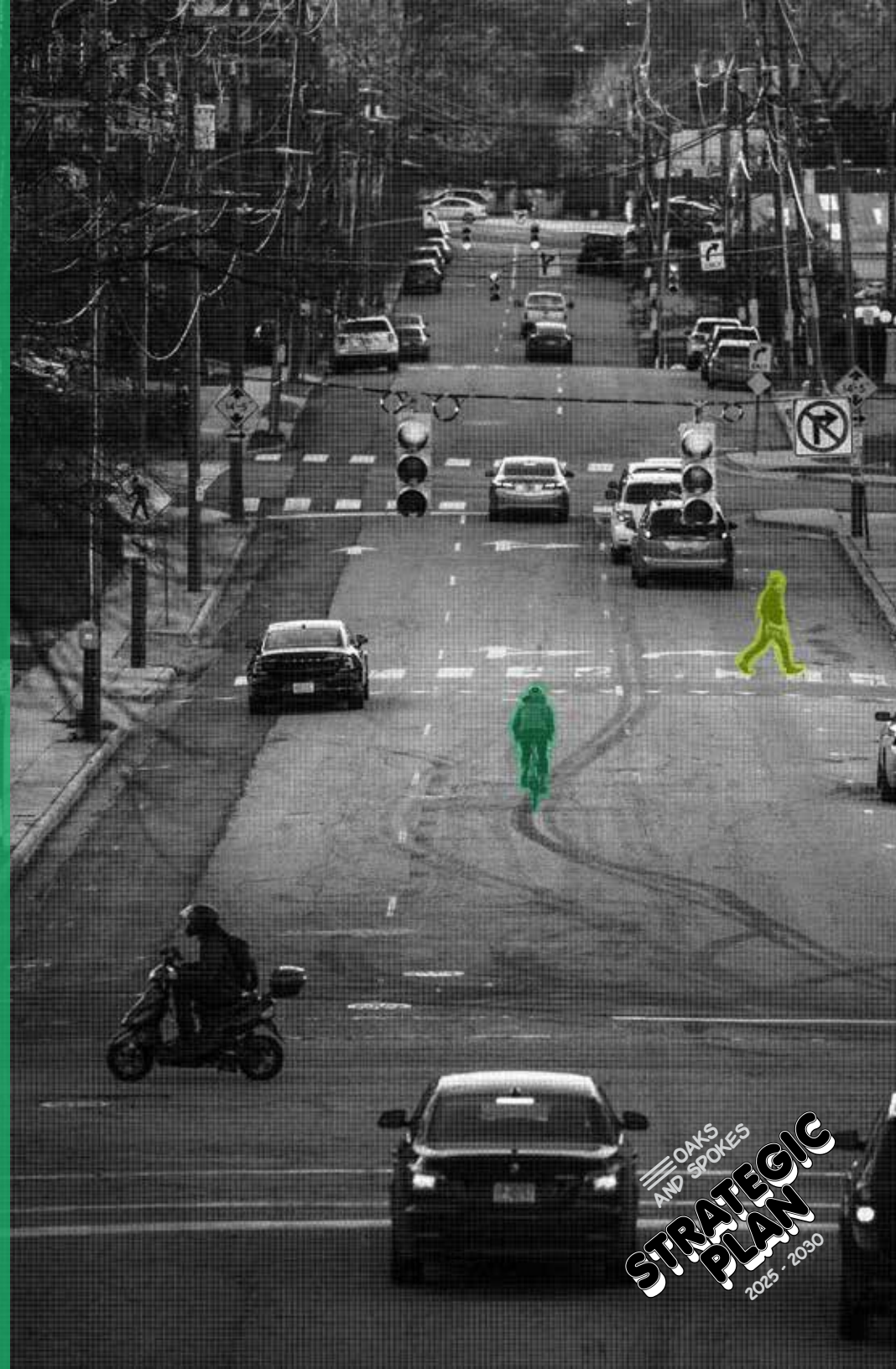


OUR VISION:

2025 - 2030

"Oaks and Spokes envisions a just and sustainable transportation network with safe streets and easy connectivity. Our organization champions equitable access to safe active transportation to reduce car dependency and foster community that improves the quality of life for everyone."

.....





OUR VALUES:



COMMUNITY



Oaks and Spokes fosters a community of active transportation users. Our aim is to support and grow the culture of active transportation to promote community vibrancy and longevity.

EQUITY



People of all backgrounds, ages, abilities, genders, ethnicities, and incomes should have equal access to and enjoyment of active transportation. Our organization provides low- to no-cost resources to our community to ensure all community members have the ability to get to where they need.

SAFETY



No matter how someone chooses to travel, safety on our public roadways should be a priority for all users, not an afterthought. Increased funding, new infrastructure, better designs, regular maintenance, and effective enforcement are essential to ensure everyone can reach their destinations comfortably and safely.

HEALTH



Car dependency not only creates unsafe conditions for all road users but also has harmful effects on our environment, economy, land use, housing, and physical, mental, and social health. Active transportation provides an opportunity to reduce the impact of our travel on our health and the health of the environment we move through.

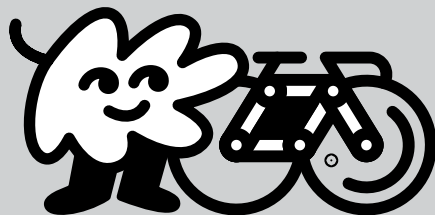
ENGAGEMENT



Through education, outreach, and communication, we aim to empower our community to engage in civic activities and serve as a collective voice for our members with government agencies and elected officials.

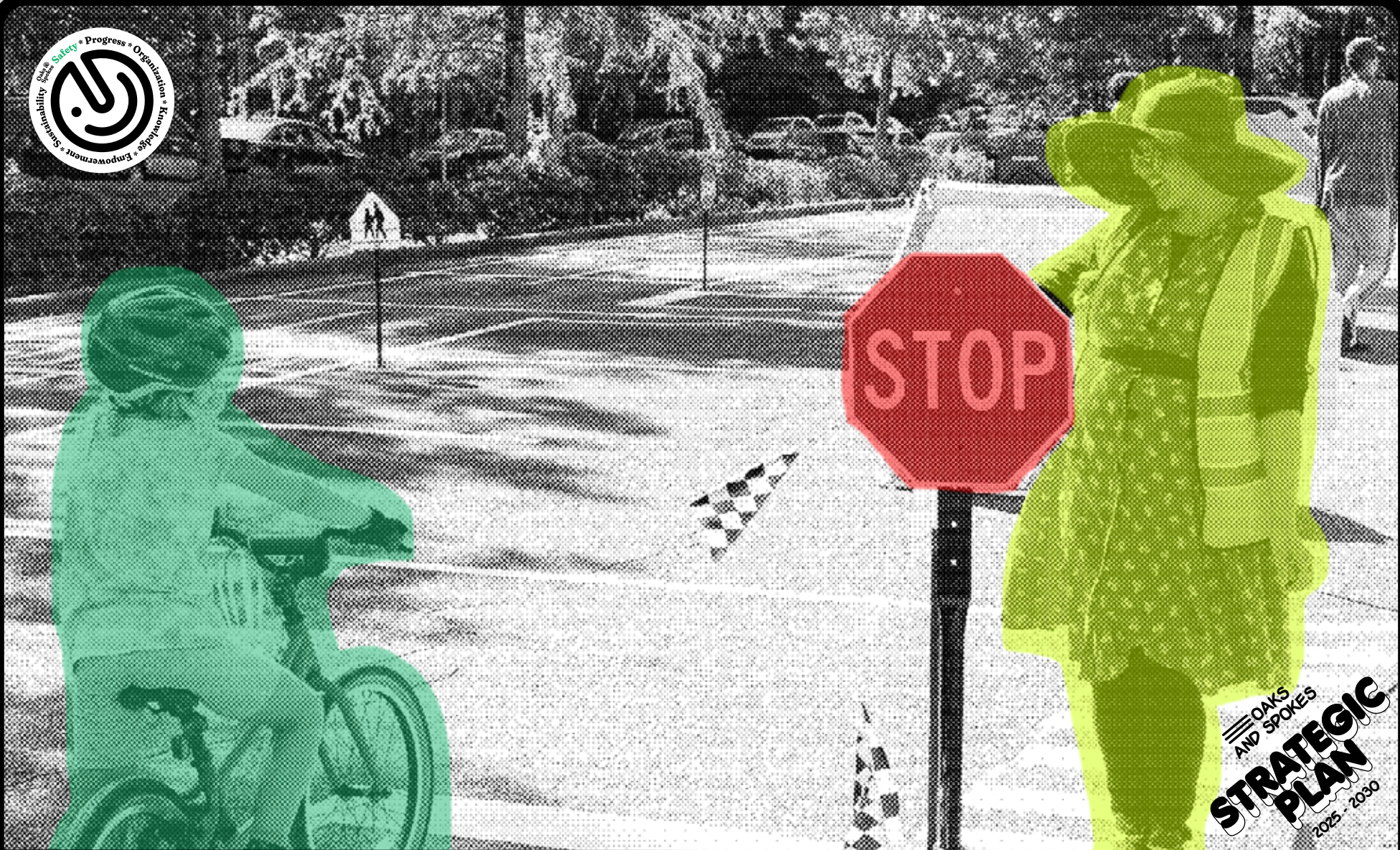
STRATEGIC GOALS:

S.P.O.K.E.S



STRATEGIC GOALS:





OAKS
AND SPOKES
**STRATEGIC
PLAN**
2025 - 2030

SAFETY

Oaks & Spokes will make travel in Raleigh more safe.

SAFETY

Partner with City of Raleigh Transportation Staff and Vision Zero to identify safety issues, develop action plans, and inform decisions on countermeasures.

Conduct bike and walk audits with our community, Raleigh residents, and decision makers.

Advocate for the implementation of protected infrastructure as a highest priority.

Support Day of Remembrance with NC Families for Safe Streets.

Remember victims of traffic violence with ghost bikes and other memorials.

Expand traffic safety education with children and adults.



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**STRATEGIC
PLAN**
2025 - 2030

PROGRESS

Oaks & Spokes will advocate for increased spending to accelerate the construction of active transportation infrastructure.

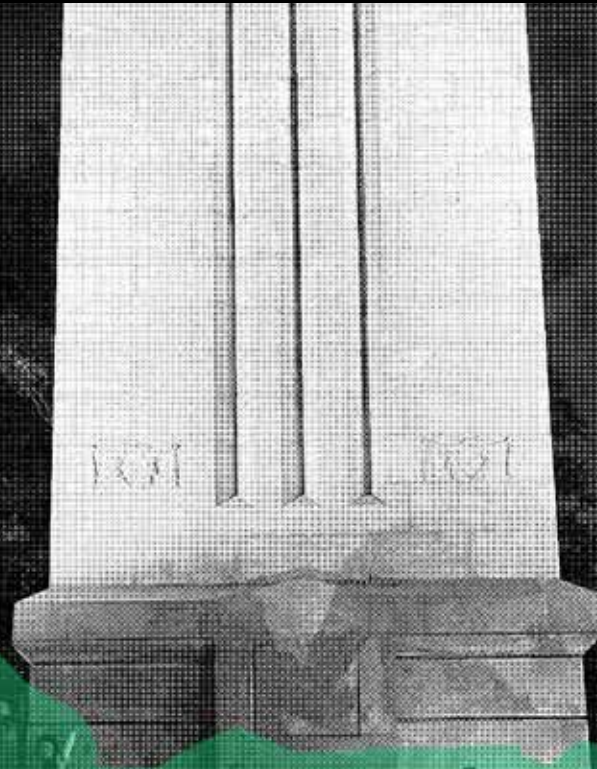
PROGRESS

Collaborate closely with regional nonprofits to advocate for the creation and voter approval of an active transportation bond in 2026.

Work with city staff and the public to advocate for an increase in the city budget for active transportation every year.

Partner with the city to construct a tactical urbanism project annually.

Identify key public committees focused on transportation, planning, and parks, and work to place allied individuals to ensure a progressive public direction from the bottom up.



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**STRATEGIC
PLAN**
2025 - 2030

ORGANIZE

Oaks & Spokes will organize the community to unite in support of safe streets for all.

ORGANIZE

Speak directly to leaders as a voice for our members and offer letters of support or opposition for all relevant projects.

Coordinate maintenance and clean-up events so that volunteers can take action in their community.

Create opportunities to gather community members to elevate their voices in planning processes.

Bring people together en masse on bikes, foot, and more to strengthen community bonds as a unified group with shared goals.



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**STRATEGIC
PLAN**
2025 - 2030

KNOWLEDGE

Oaks & Spokes will inform the public of active transportation projects so that they can be effective advocates for their success.

KNOWLEDGE

Research the status of active transportation projects within our purview and publish monthly summaries for the public.

Publish information on low-stress routes to major destinations in the community via biking and walking using existing networks monthly.

Offer regular learn-to-ride and wayfinding events to ensure people feel knowledgeable and safe to use active transportation for day-to-day needs.

Ensure that members are included in the activities of the Organization by publishing committee and board meeting schedules on the Oaks and Spokes website.



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AND SPOKES
**STRATEGIC
PLAN**
2025 - 2030

EMPOWER

Oaks & Spokes will foster a culture where people feel empowered to improve their community. Oaks & Spokes will emphasize programming in communities that have historically received less than equitable investment.

EMPOWER

Host at least four active transportation cleanup events annually.

Provide loaner equipment and tools for volunteers to take action.

Facilitate the donation of bikes or equipment to at least one community organization annually.

Promote and share information about how to provide public input for key projects.

Host community-building events monthly.

Host regular confidence-building workshops to lower barriers to active transportation.



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2025 - 2030

SUSTAINABILITY

Oaks & Spokes helps individuals live more sustainably by increasing the access to safe and connected active-transportation infrastructure, giving people the option to choose low-impact transportation as they move through Raleigh.

SUSTAINABILITY

Provide free local transit passes as an ongoing benefit to members.

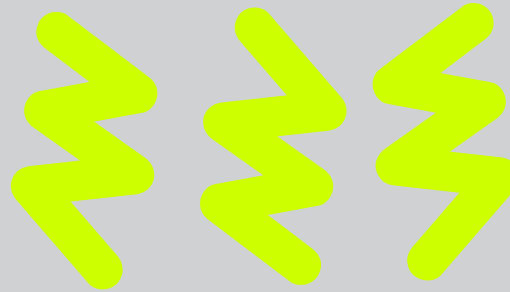
Collect donated bicycles from the community, repair them, and return them for use by others at no charge.

Continue to promote, support, and sponsor the Raleigh Community Kickstand.

Encourage and promote non-car methods of travel to all hosted and partnered events.

Locate, build, and establish the not-for-profit Raleigh ReCYCLery bike cooperative and education center.

FOLLOW US ON THE



INTERNET!

Oaks and Spokes

Web: OaksAndSpokes.org

Email: Info@oaksandspokes.org

Bluesky: oaksandspokes.bsky.social

Facebook: [@oaksandspokes](https://www.facebook.com/oaksandspokes)

Instagram: [@oaksandspokes](https://www.instagram.com/oaksandspokes)

Threads: [@oaksandspokes](https://www.threads.net/@oaksandspokes)

Mail: PO Box 28726, Raleigh, NC 27611

Phone: >:-D

Discord:



Raleigh Community Kickstand

Web: RaleighCommunityKickstand.org

Email: Info@raleighcommunitykickstand.org

Facebook: [@communitykickstand](https://www.facebook.com/communitykickstand)

Instagram: [@communitykickstand](https://www.instagram.com/communitykickstand)



**THANK
YOU FOR
RIDING
YOUR
BIKE**

